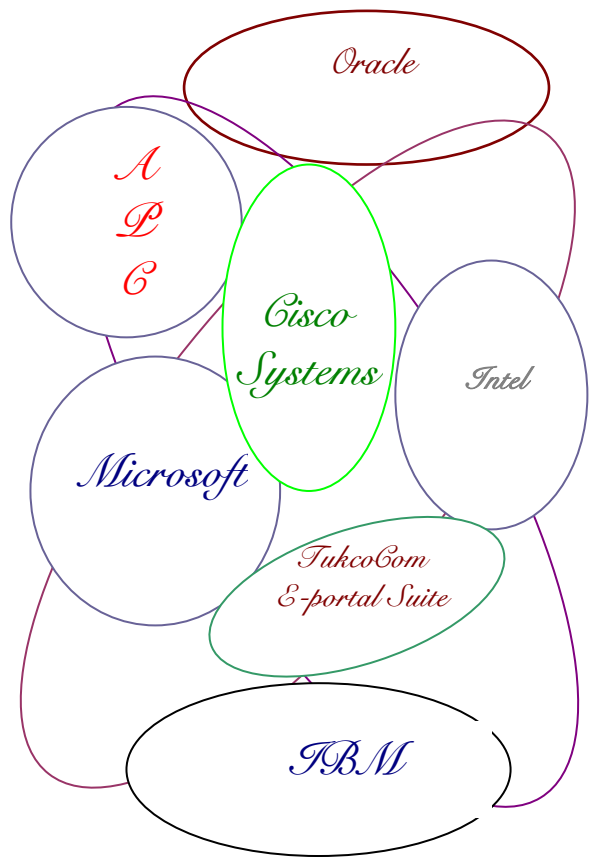




- Gain new customers by extending market reach & product innovation
- Develop more profitable customers by maximising marketing budget and reducing cost of sales
- Keep more profitable customers by improving customer service & support
- Gain Cost Efficiencies
- Improve relationships
- More cost-effective sales promotions
- Better on-shelf availability of products through improved communications
- Better satisfying of consumer demands
- Fast placing of new product lines

If the answers to the above are YES . . .

Then we can provide you with the solution



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<http://tukco.com>

Plan, Develop, Integrate

Total

e-commerce

solutions

integration

END-TO-END

SOLUTIONS

**T
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M**

Enabling the Business

Total E-commerce Solution Integration

Electronic Commerce is just beginning and it is here to stay.

" . . . with all its teething problems, just watch it grow . . ."

E-commerce is B2B Business to Business; B2C Business to Customers; B2E Business to Employee; B2M Business to Mobile; E-procurement and all the rest.

E-commerce is destined to effect all aspects of human life.

E-commerce is more than selling in the net.

E-commerce is automating all the business processes, internal and external, in order to provide an efficient, low cost, high value world-wide commerce through the net.

E-commerce is the way of things to be.

From the time the word first emerged to now, one cannot see a worthwhile business without a **world-wide web** address.

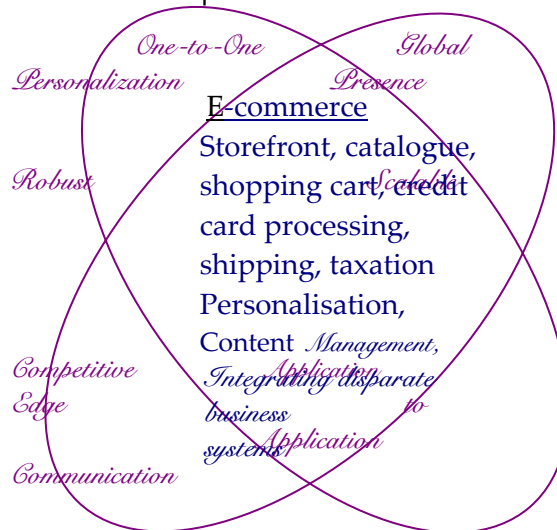
Organisations clearly need to rethink their business approach and processes to ensure long-term survival & capitalise on the growth opportunities presented by the Internet

"Our Web Strategy is our Company Strategy." CEO, Dell Computers Corp

"Net-based technologies can boost profitability by delivering substantial savings . . ." KPMG Consulting

TUKCO COM is a total end to end **E-commerce** solutions provider for the Small, Medium & Enterprise Marketplace.

E-commerce begins with automation of all the internal business processes. To achieve this



TUKCO COM has aligned with the market leaders in the manufacturer of **routers, switches, bridges, hubs, VPN technologies**, etc., etc., and with those who provided the **Windows, BackOffice, SQL** technologies; and those who harness the power supply for mission critical applications & business operations.

Capable at providing **LAN, WAN, VPN and Remote computing hardware, software and integration service** to the highest quality and standard.

To enable **E-commerce** connectivity for B2B, B2C, B2E, B2M, E-procurement and all the rest,

TUKCO COM will lean on the best of breed **E-commerce** software technologies like

JAVA, XML, Suites, WAP, etc., and security house technologies like **Firewalls, SSL, PKI, digital certificates and secure servers**.

TUKCO COM can integrate businesses backend with the best of storage systems **Oracle, or SQL** right up to the latest fibre **SAN technologies**.

Online transactions being only less than 10% of the overall **E-commerce** business transactions presently, the oncoming technologies, in the coming years to increase security of transactions on the net to a even greater degree, are expected to boost the confidence of the customer to buy on the net for value-for-money transactions.

So the **E-commerce** trade is certain to be on the upward trend.

TUKCO COM can provide solutions on **Document Management, Workflow Management, Customer Relations Management, Help Desk, Knowledge Management** etc., etc., fronts

The Industries predictions are dire and forthright:

" . . . the days are numbered if the decision is not made right now . . ."

" . . . the difference could be Survival or Extinction. . ."

" . . . the days of the dinosaur had ended . . ."

"Go online or go extinct." CEO, Dell Computers Corp

"If the UK fails to capitalise on the opportunities that e-commerce presents, then jobs and prosperity will